eCellar™ Point of Sale (POS)

MISSING LINK
NETWORKS, INC.

Proven cash register solution offering popular capabilities found in traditional POS registers, together with expanded functionality delivering greater versatility and ease of use.

Feature	Benefit
100% Web Based Solution	Ring up sales transactions on **any** computer (PC or Mac) or iPad® with Internet access.
Physical cash register AND Virtual (back office, remote office, and/or on-the-road with a laptop/tablet)	Provides versatility that conforms to your winery's business strategy, physical plant design, and changing needs. Compatible with today's high-demand deployment options (iPad®, tasting room kiosks, remote event sales , etc.)
POS Home (Main) screen displays across ALL channels in one central view and allows quick find/search of existing customers and orders	Increases tasting room efficiency and improves customer service. Hosts have customer information at the tip of their finger and can use it to acknowledge top buyers, cross selling opportunities or even simply recognize a first time tasting room visitor who has prior online purchase history—the power of the central customer data is quickly apparent in the tasting room.
Touch screen capable with hot keys	Supports quick-sale approach fast, high volumes sales environment
Auto-discounting based on volume and/or customer type (e.g. club members)	Powerful tool to ensure business rules are easy to follow in all sales environments. Reduces transactional errors and improves customer satisfaction.
Ability to save and edit orders for future payment and/or editing	Supports remote uses such a roaming terminals that allow for discreet table-side sales – increasing revenues and streamlining tasting room work flow.
Real-time compliance checks with ShipCompliant™	Simplifies sales process for all customer contact staff and take the guesswork and challenge out of compliance. Eliminates the need for each staff member to be knowledgeable of the ever changing shipping laws landscape and prevents costly mistakes or compliance issues.
Driver's License scanning	Eliminates manual entry of customer information during sale and speeds up customer look-up to deliver more personal customer service in the tasting room for returning customers or first time winery guests with on-line purchase or mailing list registration history.
Bar code scanning	Fast, accurate ring up simplifies customer check-out and increases efficiency.