



eCellar™ Content Management System (CMS)

Update your website content with an easy-to-use editing tool in real time right from the eCellar™ Administrative Control Panel

Feature

eCellar™ CMS using standard conventions and tools for editing

Editing permissions are controlled centrally in the eCellar™ Administrative Panel

100% web based system

WYSIWYG editing tools open directly in your website content pages

Instantly publish changes and updates

Benefit

Allows users to learn the system quickly because the commands and tools are familiar and intuitive. Staff members with basic knowledge of common off-the-shelf word processing software will be able to easily master this CMS and immediately have confidence to edit and update website content.

Although the system is easy to learn and use, WHO can edit WHAT is still firmly controlled by you. Users can be limited in their ability to edit content.

Editing tools are accessed via the Admin Control panel from any internet connected computer (PC or Mac) so updates can be made instantly anytime from anywhere.

When you want to edit a particular page you simply navigate right to it, open the editor and make the text or image changes as needed. The WYSIWYG (what you see is what you get) technology allows you to immediately see how your changes will appear to your site visitors making it easier to ensure the change you make will look as you want them reducing surprises and errors.

No delay in publishing updated and refreshed content. Once you make the required edits you simply publish the updated content with a quick click of your mouse and your refreshed site is live and ready for visitors.